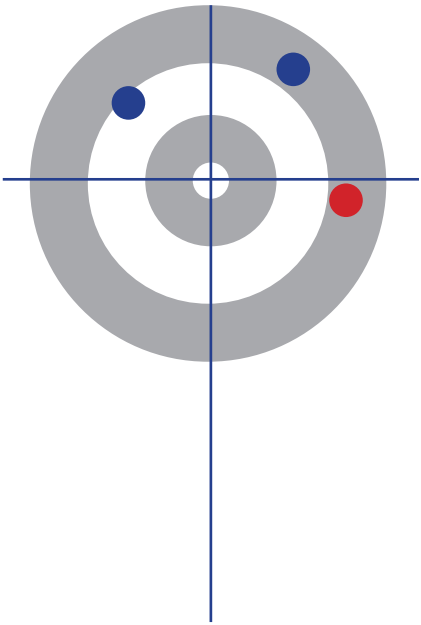EM-finaali